



**MAINSTREET
RESEARCH**

Mainstreet Research Survey - Brampton





About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions.

Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between.

Mainstreet Research is a proud corporate member of MRIA, WAPOR and AAPOR and exceeds all Canadian and international standards for market research and public opinion research.

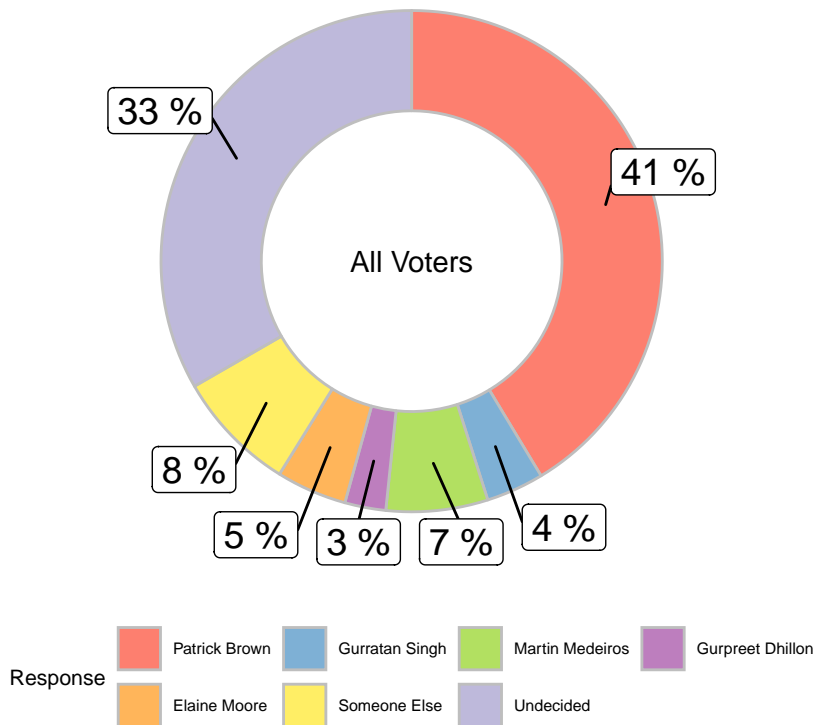
Methodology

The analysis in this report is based on results of a survey conducted from Monday, July 18th to Tuesday, July 19th, 2022, among a sample of 1054 adults, 18 years of age or older, living in Brampton. The survey was conducted using automated telephone interviews (Smart IVR). Respondents were interviewed on landlines and cellular phones. The survey is intended to represent the voting population in Brampton.

The margin of error for the poll is +/- 3% at the 95% confidence level. Margins of error are higher in each subsample.

Totals may not add up 100% due to rounding. Photo attribution: Benson Kua (Wikimedia Commons) / CC 3.0

If the Municipal election were held today, how would you vote? (all voters, Brampton)





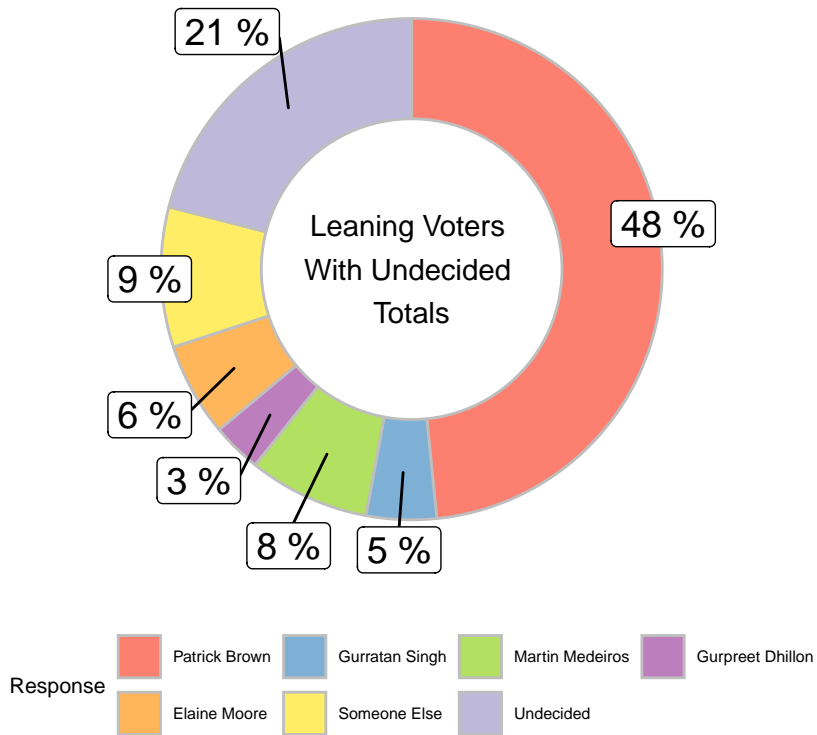
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	41.4%	43.2%	39.7%	27%	37.5%	40.7%	50.2%
Gurratan Singh	3.7%	3.2%	4.2%	0%	2.9%	5.1%	3.4%
Martin Medeiros	6.6%	5.8%	7.3%	9.4%	5.3%	6.3%	9.3%
Gurpreet Dhillon	2.6%	3.1%	2.2%	3.1%	2.4%	4.2%	0.8%
Elaine Moore	4.5%	4.5%	4.5%	6.3%	3.4%	6%	4.5%
Someone Else	7.8%	9.8%	5.9%	23.2%	10.3%	7.4%	3.6%
Undecided	33.3%	30.4%	36.1%	31%	38.2%	30.2%	28.1%
Unweighted Frequency	1054	475	549	30	215	323	516
Weighted Frequency	1054	505	536	3	464	348	232

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	41.4%	45.3%	44.6%	37.3%	49.3%	38.9%	39.9%	39%
Gurratan Singh	3.7%	5%	2.5%	3.8%	4.1%	4%	4.8%	2.5%
Martin Medeiros	6.6%	7.5%	9.2%	4.4%	5.9%	9.7%	6.3%	4.7%
Gurpreet Dhillon	2.6%	2%	1.5%	3.7%	1.9%	2.7%	2.7%	3.1%
Elaine Moore	4.5%	4.6%	4%	4.9%	2.2%	3%	7.5%	5.2%
Someone Else	7.8%	4.3%	10.2%	8.1%	4.9%	7.1%	9.9%	9%
Undecided	33.3%	31.2%	28%	37.8%	31.6%	34.7%	28.9%	36.5%
Unweighted Frequency	1054	292	316	446	304	268	190	292
Weighted Frequency	1054	246	311	486	222	260	231	330

If the Municipal election were held today, how would you vote? (leaning voters with undecided totals, Brampton)





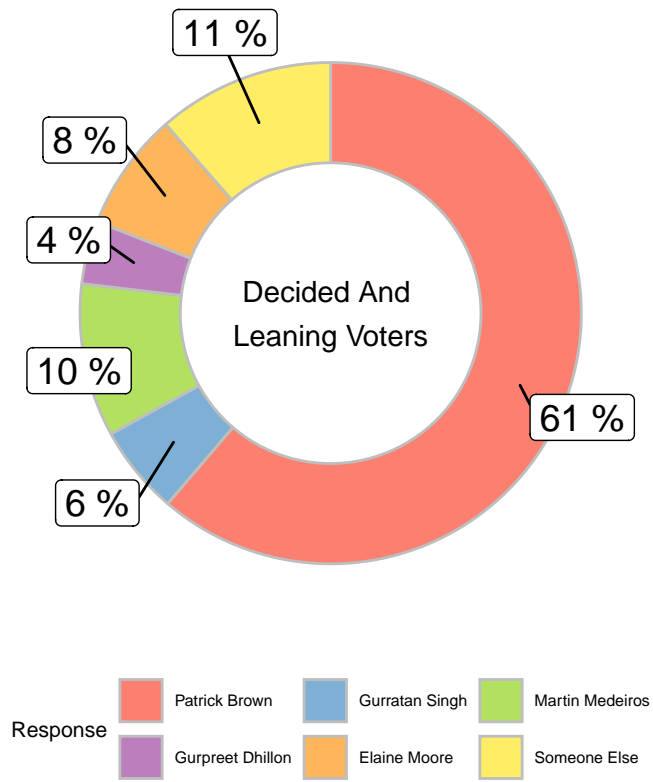
broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	48.4%	49.5%	47.5%	28.3%	45.4%	47.1%	55.9%
Gurratan Singh	4.5%	4%	5.1%	0%	4.1%	5.9%	3.4%
Martin Medeiros	7.8%	6.5%	9.1%	15.7%	5.7%	8.1%	11.3%
Gurpreet Dhillon	3.2%	3.5%	3%	3.1%	3.1%	4.6%	1.4%
Elaine Moore	6%	6.4%	5.7%	9.4%	4.7%	7.6%	6.3%
Someone Else	9%	11.2%	6.9%	23.2%	12.4%	7.7%	4.6%
Undecided	21%	19.1%	22.8%	20.3%	24.6%	19%	17.1%
Unweighted Frequency	1054	475	549	30	215	323	516
Weighted Frequency	1054	505	536	3	464	348	232

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	48.4%	50.5%	50.4%	46%	53.4%	46.2%	45.6%	48.6%
Gurratan Singh	4.5%	5.2%	3.7%	4.7%	5.2%	4.2%	5.4%	3.7%
Martin Medeiros	7.8%	7.9%	10.7%	5.9%	7%	11.1%	7.8%	5.8%
Gurpreet Dhillon	3.2%	3.2%	1.7%	4.2%	2.5%	2.9%	3.7%	3.6%
Elaine Moore	6%	5.7%	5.9%	6.3%	3.6%	3.4%	10%	6.9%
Someone Else	9%	6.3%	10.8%	9.3%	5.9%	8.1%	11.1%	10.5%
Undecided	21%	21%	16.8%	23.7%	22.5%	24.2%	16.4%	20.8%
Unweighted Frequency	1054	292	316	446	304	268	190	292
Weighted Frequency	1054	246	311	486	222	260	231	330

If the Municipal election were held today, how would you vote? (decided and leaning voters, Brampton)



broken out by age, gender

	Total	Gender			Age		
		Male	Female	Non-binary	18-49	50-64	65+
Patrick Brown	61.3%	61.1%	61.5%	35.6%	60.2%	58.2%	67.4%
Gurratan Singh	5.7%	4.9%	6.6%	0%	5.4%	7.3%	4.1%
Martin Medeiros	9.9%	8%	11.7%	19.7%	7.6%	10.1%	13.6%
Gurpreet Dhillon	4.1%	4.3%	3.9%	3.9%	4.1%	5.7%	1.7%
Elaine Moore	7.6%	7.9%	7.4%	11.8%	6.2%	9.3%	7.6%
Someone Else	11.4%	13.8%	9%	29.1%	16.5%	9.5%	5.5%
Unweighted Frequency	833	380	431	22	153	256	424
Weighted Frequency	833	396	397	2	330	274	192

broken out by education, income

	Total	Education			Income			
		HS or Less	College/Trade school	University Degree	<\$50k	\$50-75k	\$75-100k	\$100k+
Patrick Brown	61.3%	64%	60.6%	60.3%	68.8%	60.9%	54.6%	61.4%
Gurratan Singh	5.7%	6.6%	4.4%	6.2%	6.6%	5.5%	6.5%	4.7%
Martin Medeiros	9.9%	10.1%	12.8%	7.7%	9%	14.7%	9.3%	7.4%
Gurpreet Dhillon	4.1%	4.1%	2.1%	5.4%	3.3%	3.8%	4.4%	4.5%
Elaine Moore	7.6%	7.3%	7.1%	8.2%	4.7%	4.4%	12%	8.8%
Someone Else	11.4%	8%	13%	12.1%	7.6%	10.6%	13.3%	13.3%
Unweighted Frequency	833	229	261	343	240	204	160	229
Weighted Frequency	833	188	252	356	172	186	190	247